

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	936442	06252225

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	11/02/12	11/02/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV28ACH	\$125.00 NM
2	11/02/12	11/02/12	M-F 5pm News	5-6pm	----1--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:23 PM	M-F 5pm News	5-6pm	:30	USPRTV28ACH	\$375.00 NM
3	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
4	11/05/12	11/05/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
5	11/05/12	11/05/12	The View	11A-12PM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:58 AM	The View	11A-12PM	:30	USPRTV28ACH	\$475.00 NM
6	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$275.00				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	694	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV28ACH	\$275.00 NM
8	11/05/12	11/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	2:22 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV28ACH	\$350.00 NM
9	11/05/12	11/05/12	Dr. Oz	4-5p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:56 PM	Dr. Oz	4-5p	:30	USPRTV28ACH	\$450.00 NM
10	11/05/12	11/05/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		WPBF News 25 @ 5am	5-530am	:00		\$125.00 NM
Credited									
11	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		M-F 5pm News	5-6pm	:00		\$375.00 NM
Credited									
12	11/05/12	11/05/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV28ACH	\$200.00 NM
13	11/05/12	11/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$450.00 NM
Credited									
14	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV24ACH	\$375.00 NM
15	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$2,000.00				

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Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Wheel Of Fortune	7-7:30PM	:00		\$2,000.00 NM
Credited									
16	11/05/12	11/05/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Good Morning America	7-9AM	:00		\$475.00 NM
Credited									
17	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:35 PM	Jeopardy	7:30-8PM	:30	USPRTV28ACH	\$2,000.00 NM
18	11/03/12	11/03/12	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:29 PM	Sat 330-7pm ABC College Football	330-7pm	:30	USPRTV28ACH	\$2,000.00 NM
LR - Football									
19	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12		GMA Saturday 7-8am	Sat 7am-8am	:00		\$300.00 NM
Credited									
20	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Sun 11:35pm Late News	1135p-12am	:00		\$250.00 NM
Credited									
21	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		GMA Sunday 7-8am	Sun 7-8am	:00		\$300.00 NM
Credited									
22	11/04/12	11/04/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Sun ABC Prime A	7-8PM	:00		\$850.00 NM
Credited									
23	11/01/12	11/01/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$500.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	694	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
24	11/01/12	11/01/12	Nightline	11:35-12:05AM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
25	11/01/12	11/01/12	The View	11A-12PM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		The View	11A-12PM	:00		\$475.00 NM
Credited									
26	11/01/12	11/01/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV28ACH	\$275.00 NM
28	11/01/12	11/01/12	GENERAL HOSPITAL	GENERAL HOSPIT	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV24ACH	\$350.00 NM
29	11/01/12	11/01/12	Dr. Oz	4-5p	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		Dr. Oz	4-5p	:00		\$450.00 NM
Credited									
30	11/01/12	11/01/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV28ACH	\$125.00 NM
31	11/01/12	11/01/12	M-F 5pm News	5-6pm	---1---	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:44 PM	M-F 5pm News	5-6pm	:30	USPRTV28ACH	\$375.00 NM
32	11/01/12	11/01/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									

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American Crossroads		AMERICAN CROSSROAD	694

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	11/01/12	11/01/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV28ACH	\$200.00 NM
33	11/01/12	11/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$450.00 NM
Credited									
34	11/01/12	11/01/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV28ACH	\$375.00 NM
35	11/01/12	11/01/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV28ACH	\$2,000.00 NM
36	11/01/12	11/01/12	Good Morning America	7-9AM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	8:40 AM	Good Morning America	7-9AM	:30	USPRTV28ACH	\$475.00 NM
37	11/01/12	11/01/12	Jeopardy	7:30-8PM	---1---	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12		Jeopardy	7:30-8PM	:00		\$2,000.00 NM
Credited									
38	11/01/12	11/01/12	Dr. Oz M-F 9-10a	9-10a	---1---	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV28ACH	\$250.00 NM
39	10/30/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM		-1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
41	10/30/12	10/30/12	The View	11A-12PM	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	694

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/30/12	10/30/12	The View	11A-12PM	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12		The View	11A-12PM	:00		\$475.00 NM
Credited									
42	10/30/12	10/30/12	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV28ACH	\$275.00 NM
44	10/30/12	10/30/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV28ACH	\$350.00 NM
45	10/30/12	10/30/12	Dr. Oz	4-5p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	4:28 PM	Dr. Oz	4-5p	:30	USPRTV28ACH	\$450.00 NM
46	10/30/12	10/30/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV28ACH	\$125.00 NM
47	10/30/12	10/30/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	5:11 PM	M-F 5pm News	5-6pm	:30	USPRTV28ACH	\$375.00 NM
48	10/30/12	10/30/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV28ACH	\$200.00 NM
49	10/30/12	10/30/12	WPBF News 25 @ 6:00P	6-6:30PM	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV28ACH	\$450.00 NM
50	10/30/12	10/30/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$375.00				

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	694	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/30/12	10/30/12	WPBF News 25 Mornings 6-7AM	6-7AM	-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV28ACH	\$375.00 NM
51	10/30/12	10/30/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV28ACH	\$2,000.00 NM
52	10/30/12	10/30/12	Good Morning America	7-9AM	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	7:59 AM	Good Morning America	7-9AM	:30	USPRTV28ACH	\$475.00 NM
53	10/30/12	10/30/12	Jeopardy	7:30-8PM	-1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	7:35 PM	Jeopardy	7:30-8PM	:30	USPRTV28ACH	\$2,000.00 NM
54	10/31/12	10/31/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--1----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00 NM
Credited									
55	10/31/12	10/31/12	Nightline	11:35-12:05AM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
56	10/31/12	10/31/12	The View	11A-12PM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12		The View	11A-12PM	:00		\$475.00 NM
Credited									
57	10/31/12	10/31/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	--1----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV28ACH	\$275.00 NM
59	10/31/12	10/31/12	GENERAL HOSPITAL	GENERAL HOSPIT	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$350.00				

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	694	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/31/12	10/31/12	GENERAL HOSPITAL	GENERAL HOSPIT	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV28ACH	\$350.00 NM
60	10/31/12	10/31/12	Dr. Oz	4-5p	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	4:22 PM	Dr. Oz	4-5p	:30	USPRTV28ACH	\$450.00 NM
61	10/31/12	10/31/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV28ACH	\$125.00 NM
62	10/31/12	10/31/12	M-F 5pm News	5-6pm	--1----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:37 PM	M-F 5pm News	5-6pm	:30	USPRTV28ACH	\$375.00 NM
63	10/31/12	10/31/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV24ACH	\$200.00 NM
64	10/31/12	10/31/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV28ACH	\$450.00 NM
65	10/31/12	10/31/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV28ACH	\$375.00 NM
66	10/31/12	10/31/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV24ACH	\$2,000.00 NM
67	10/31/12	10/31/12	Good Morning America	7-9AM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:59 AM	Good Morning America	7-9AM	:30	USPRTV28ACH	\$475.00 NM

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
68	10/31/12	10/31/12	Jeopardy	7:30-8PM	--1----	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	--1----	1	\$2,000.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	W	10/31/12	7:34 PM	Jeopardy	7:30-8PM	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$2,000.00 NM
69	10/30/12	11/02/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	3	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--	3	\$375.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	2	WPBF	W	10/31/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$375.00 NM
	3	WPBF	Th	11/01/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$375.00 NM
	1	WPBF	F	11/02/12		M-F 3-4P	M-F 3-4P	:00	
									<u>Rate</u> <u>Type</u>
									\$375.00 NM
	Credited								
70	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	M-----	1	\$375.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	11/05/12	3:30 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$375.00 NM
71	10/30/12	11/02/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--	2	\$275.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	2	WPBF	W	10/31/12	10:35 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$275.00 NM
	1	WPBF	F	11/02/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$275.00 NM
72	11/03/12	11/04/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-	1	\$150.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	11/03/12	6:24 AM	Sat 6-7am News	Sat 6-7am	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$150.00 NM
73	10/30/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-TWTF--	1	\$350.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	11/02/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$350.00 NM
74	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$200.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-	1	\$200.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	11/03/12	6:00 AM	Sat 5-6am News	Sat 5-6am	:30	USPRTV24ACH
									<u>Rate</u> <u>Type</u>
									\$200.00 NM
75	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S-	1	\$250.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	11/03/12	6:38 AM	Sat 6-7am News	Sat 6-7am	:30	USPRTV28ACH
									<u>Rate</u> <u>Type</u>
									\$250.00 NM
76	10/30/12	11/02/12	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	1	\$475.00	NM

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INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	694	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	USPRTV28ACH	\$475.00 NM
77	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	USPRTV28ACH	\$200.00 NM
78	10/30/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV28ACH	\$650.00 NM
79	10/31/12	11/02/12	WPBF News 25 Mornings 6-7AM		--WTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV28ACH	\$1,000.00 NM
80	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:13 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	USPRTV28ACH	\$1,300.00 NM
LR - Football									
81	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	USPRTV28ACH	\$1,000.00 NM
82	11/02/12	11/02/12	10-11a Anderson Cooper	10-11a	----F--	:30	1	\$725.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV28ACH	\$725.00 NM
83	11/05/12	11/05/12	WPBF News 25 Mornings 6-7AM		M-----	:30	1	\$950.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV28ACH	\$950.00 NM
84	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
84	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV28ACH \$1,150.00 NM									
85	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:25 AM Sun 6-7am News Sun 6-7am :30 USPRTV28ACH \$375.00 NM									
86	11/05/12	11/05/12	The View	11A-12PM	M-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 11:32 AM The View 11A-12PM :30 USPRTV28ACH \$3,000.00 NM									
87	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:40 AM Sun 6-7am News Sun 6-7am :30 USPRTV28ACH \$300.00 NM									
88	11/05/12	11/05/12	THE CHEW	1P-2P	M-----	:30	1	\$975.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 1:32 PM THE CHEW 1P-2P :30 USPRTV28ACH \$975.00 NM									
89	11/06/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	-T-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -T----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV28ACH \$450.00 NM									
Total Spots							64		

Payment Terms 30 Days

<u>Gross Total</u>	\$40,375.00
<u>Agency Commission</u>	\$6,056.25
<u>Net Amount Due</u>	\$34,318.75